



**Communications Communique - September 2015**  
**Submitted by Annette deB.**

*“Communications is the Voice that verbalizes the Heart of the CWL while promoting its Mission to members everywhere.”*

As a new member of the Provincial Council and the Communications Standing Committee, I have spent some time recently investigating what this committee does. For those of you who are also new to your position, at the diocesan or parish level, this could be a question you have as well.

The *Executive Handbook* (available at [www.cwl.ca](http://www.cwl.ca) under Resources/Manuals) lists the mission of this committee *“To announce and communicate, by words and action, the Good News of the Gospel.”* To do that, we look at all forms of media – print and electronic – to promote the League (including *The Canadian League* magazine), evaluate and promote good content, encourage the use of newsletters and bulletins.

**Pornography awareness** is one of the mandates of the Communications chair. National office has a **Pornography Hurts** awareness campaign; postcards are available to download from the national website, [www.cwl.ca](http://www.cwl.ca) . You are able to send the postcards to your government officials at any time, but each provincial council has also been assigned a dedicated month; April 2016 is the month for Alberta CWL members to flood the government with postcards. Don't forget that you can also pass cards to your family and friends for them to send in.

In addition to the postcards, the Canadian Coalition Against Internet Child Exploitation (CCAICE) is a voluntary multi-sector group of industry, government, non-governmental and law enforcement stakeholders working to help protect Canadian children. You can find out more by visiting ([www.cybertip.ca](http://www.cybertip.ca) ) Check out the Canadian Centre for Child Protection ([www.protectchildren.ca](http://www.protectchildren.ca) ) for information and awareness opportunities.

For some very good information on today's digital media issues, check out [www.mediasmarts.ca](http://www.mediasmarts.ca) .

For internet safety information for youth, go to:  
[https://www.cybertip.ca/app/en/internet\\_safety#internet\\_safety-for\\_youth](https://www.cybertip.ca/app/en/internet_safety#internet_safety-for_youth) .

Find out about the RCMP's Leave the Phone Alone campaign at  
<http://www.rcmp-grc.gc.ca/cycp-cpcj/dd-dv/ltpa-lflc-eng.htm> .

Your fall edition of *The Canadian League* magazine should be arriving soon and will contain a wealth of information including the resolutions that were passed at National convention and are now ready to be worked on. Please review these resolutions with your councils. In addition, for those members who are technologically savvy, *The Canadian League* magazine is available in an on-line version.

**Be League** is a member driven electronic newsletter, with submissions welcomed from any council in Canada – including yours! September to December, the *Be League* will feature photos and descriptions of League family activities. Submissions to be typed, 50 words or less / one topic and one photograph of high resolution / identify all persons in the photograph and include permission (use the new form, available on National’s website <http://cwl.ca/resources/forms/> . If you have more than one person in the photo, you can use this form as a guideline and create your own with multiple signature lines. / Councils may send more than one submission to the Be League, but please send each one separately.

Over the past few months, Communications chairpersons coordinated testimonials from members across the country. The end results are now ready to watch – just click on the link below or copy/paste/type into your browser to enjoy.

<http://cwl.ca/wp-content/uploads/2015/09/CWL-Video-Testimonial-Low-Res.mp4>

A couple other projects are in the works:

- “A Day in the Life of a CWL Member” – More details to be sent once they are available.
- Partnership with Salt & Light Catholic Media Foundation (S+L) to promote awareness of the CWL. A Catholic Focus episode is being produced, highlighting the 2015 National Convention and including a sit-down interview with National President Barb Dowding – again, watch for more information on its release date, expected this Fall.

**Check out these sites for information on CWL and more...**

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|--------------------------------------|-------------------------------------------------------------------------------------------------------------------|
| <b>CWL National website</b>          | <a href="http://www.cwl.ca">www.cwl.ca</a>                                                                        |
| <b>CWL National Important Links</b>  | <a href="http://cwl.ca/about/important-links/">http://cwl.ca/about/important-links/</a>                           |
| <b>The Canadian League Magazine</b>  | <a href="http://cwl.ca/category/media/the-canadian-league/">http://cwl.ca/category/media/the-canadian-league/</a> |
| <b>CWL Be League</b>                 | <a href="http://cwl.ca/category/media/be-league/">http://cwl.ca/category/media/be-league/</a>                     |
| <b>CWL Alberta Mackenzie website</b> | <a href="http://www.cwl.ab.ca">www.cwl.ab.ca</a>                                                                  |
| <b>St. Paul Diocesan CWL website</b> | <a href="http://www.stpaul.cwl.ab.ca">www.stpaul.cwl.ab.ca</a>                                                    |
| <b>Salt and Light TV</b>             | <a href="http://www.saltandlighttv.org">www.saltandlighttv.org</a>                                                |

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